



杭州师范大学
Hangzhou Normal University

经济学院
School of Economics

BACHELOR

ECONOMICS

INTERNATIONAL DIGITAL TRADE

Training Objectives

This undergraduate program is designed to cultivate proficient and versatile professionals with a strong foundation in economics, international trade, and cross-border e-commerce. Our goal is to equip students with a deep understanding of fundamental economic theories and analytical methods, particularly within the realm of cross-border e-commerce.

They will gain insights into the dynamic landscape of contemporary international trade, China's pivotal role in it, and the intricate workings of international trade, especially in the context of cross-border e-commerce. Additionally, students will develop cross-cultural communication and negotiation skills, empowering them to effectively analyze and address modern economic and international trade challenges while devising innovative solutions.

Program Duration

Four years and no longer than six years

Degree

Bachelor of Economics

Graduation Requirements

Graduation Credits: 160 credits

HSK Score: HSK 4 (new format) with a minimum score of 180

Practical Training

Economics Research Training, International Trade Practice, Legal Practice in International Business and Law, Graduation Practice, Dissertation

Job Prospects

Financial Institutions, Multinational Enterprises, Startup Trading Companies (i.e., in Yiwu market)



Contact

Web: <http://jgxy.hznu.edu.cn/>

Email: jjyglxyhznu@163.com

Tel.: +0086-571-28867810



School of Economics
Official WeChat

Online Application

<https://international.hznu.edu.cn>



International Students
Online Application



Overview Of China's Economy

Course Description

This course delves into the theory and practice behind China's remarkable economic rise over four decades. It bridges economic theories with China's real-world experiences and the global context of trade and globalization, highlighting their role in China's ascent. We use Yiwu as a case study to unveil the microfoundations behind this growth. You'll gain a deep understanding of the market-government relationship, the proactive role of government in driving growth, the impact of globalization on developing countries, and the essence of China's economic path. Join us for an insightful journey through China's economic transformation.

International Trade Practice

Course Description

This course provides a foundational exploration of the core concepts, theories, and domains integral to International Trade Practice. Its primary objective is to instill in students a robust groundwork for future research and professional engagement within the foreign trade practice domain. By fostering an in-depth understanding of essential concepts and theories, this course enhances students' capacity for autonomous thought, problem-solving, and practical application. Moreover, it critically examines the influence of theory, processes, and policies on the realm of foreign trade practice.



Introduction To Digital Economy

Course Description

Introduction to Digital Economy covers the fundamental principles and development of digital economics across theory, practice, and application. The course explores the theoretical underpinnings and operational laws of the digital economy, defining its characteristics, supply and demand dynamics, and industrial organization using the SCP framework. It also delves into technological innovation, digital infrastructure, and digital technology foundations like the Internet, Internet of Things, and big data. Additionally, it examines digital service industries, the Industrial Internet, digital agriculture, and China's digital economy. This foundational course equips students for further studies and requires a background in computer science, calculus, and economics.

International Trade In Services

Course Description

As a prominent elective within the field of international economic and trade, this course offers a comprehensive overview of the fundamental theories, policies, and regulations governing international trade in services. It equips students with essential insights into the pertinent knowledge, theories surrounding international trade in services, the key provisions of the General Agreement on Trade in Services, and an understanding of China's current position and prospects in international trade in services.

