

Global Communication



Introduction of School of International Studies

The School of International Studies at Hangzhou Normal University confers a Master's Degree in Foreign Languages and Literature at the postgraduate level, with six research tracks: English Language and Literature, Japanese Language and Literature, Linguistics and Applied Linguistics, Comparative Literature and Cross-Cultural Studies, Global Communication, and Area Studies. It also offers a Professional Master's in Translation and Interpreting, specializing in English Translation, Japanese Translation, and Korean Interpretation. The discipline of Foreign Languages and Literature has been selected for Zhejiang Province's "14th Five-Year Plan" First-Class Discipline Category A and earned a B+ rating in the Fifth Round of China's Ministry of Education Discipline Evaluation. From 2017 to 2023, the discipline ranked within the top 4%-6% nationwide in ShanghaiRanking's Best Chinese Disciplines. The school prioritizes graduate education by ensuring 100% scholarship coverage and actively encouraging students to participate in international academic conferences and publish research papers.

Program Objectives

Firstly, to gain a comprehensive Understanding of Chinese Society and Culture, students must first acquire a solid grasp of China's national conditions, encompassing its history, geography, society, economy, and cultural heritage. Simultaneously, it is essential to deeply insight into China's political system and foreign policy while comprehending the nation's mainstream social values and public ethics. Additionally, cultivating a strong foundation in rule of law principles and ethical awareness forms an integral part of this educational journey.

Moreover, to develop Cross-Cultural Competence & Global Engagement, students must first cultivate the awareness, knowledge, attitudes, and skills required to embrace cultural diversity. Simultaneously, demonstrating the capacity to foster mutual respect, understanding, and solidarity across ethnic, social, and national groups is essential.

Furthermore, establishing a global perspective within one's discipline enables the application and advancement of knowledge, skills, and methodologies in multinational contexts.



勤慎誠恕 博雅精進

Diligence, Conscientiousness, Honesty and Generosity; Erudition, Elegance, Refinement and Excellence



杭州师范大学
Hangzhou Normal University

外国语学院
School of International Studies

MASTER

Global Communication

HZNU



Disciplinary Features

The Centre for Contemporary Chinese Discourse, Hangzhou Normal University, offers a Global Communication programme. The programme is designed to offer knowledge and training over present-day Chinese society and culture in the global context from the vantage point of communication. The central objective is to enable globally minded citizens with an undergraduate education in the human or social sciences, from both home and abroad, to become global leaders and/or researchers in relation to China.

Located in the Paradise-on-Earth-City of China, Hangzhou, the programme consists in a three-year course-internship-thesis education. The teaching staff is composed of nationally and internationally reputable scholars, outstanding lecturers, as well as international visiting professors. While the working language is English, foreign students are given a basic training in the Chinese language.

The core ideas of this research direction are reflected in the following works: Cultural Discourse Studies: Researching Chinese theory, methods and topics (Shi-xu, 2022), What is Discourse Studies? (Shi-xu, 2017), A Cultural Approach to Discourse (Shi-xu, 2005), and Chinese Discourse Studies (Shi-xu, 2014).



Program Specializations

Sociocultural and Political Discourse Communication

Addressing the needs of national politics, public administration, mass communication, online communication, literature, and the arts, this specialization conducts research and practice in discourse communication.

Corporate, Business, and Trade Discourse Communication

Focused on the demands of enterprises, commerce, trade, and government institutions, this specialization undertakes studies and applications in discourse communication.

Regional, International, and Global Discourse Communication

Targeting the requirements of diplomacy, national defense, and international order governance, this specialization explores discourse communication through theoretical and practical approaches.

Program Duration: Three years

Instruction Language: English

Academic Degree Awarded: Master of Arts (MA)

Graduation Requirement:

The Minimum Graduation Credits: 39

Pass Chinese proficiency test (HSK 3)

Contact

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Online Application

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